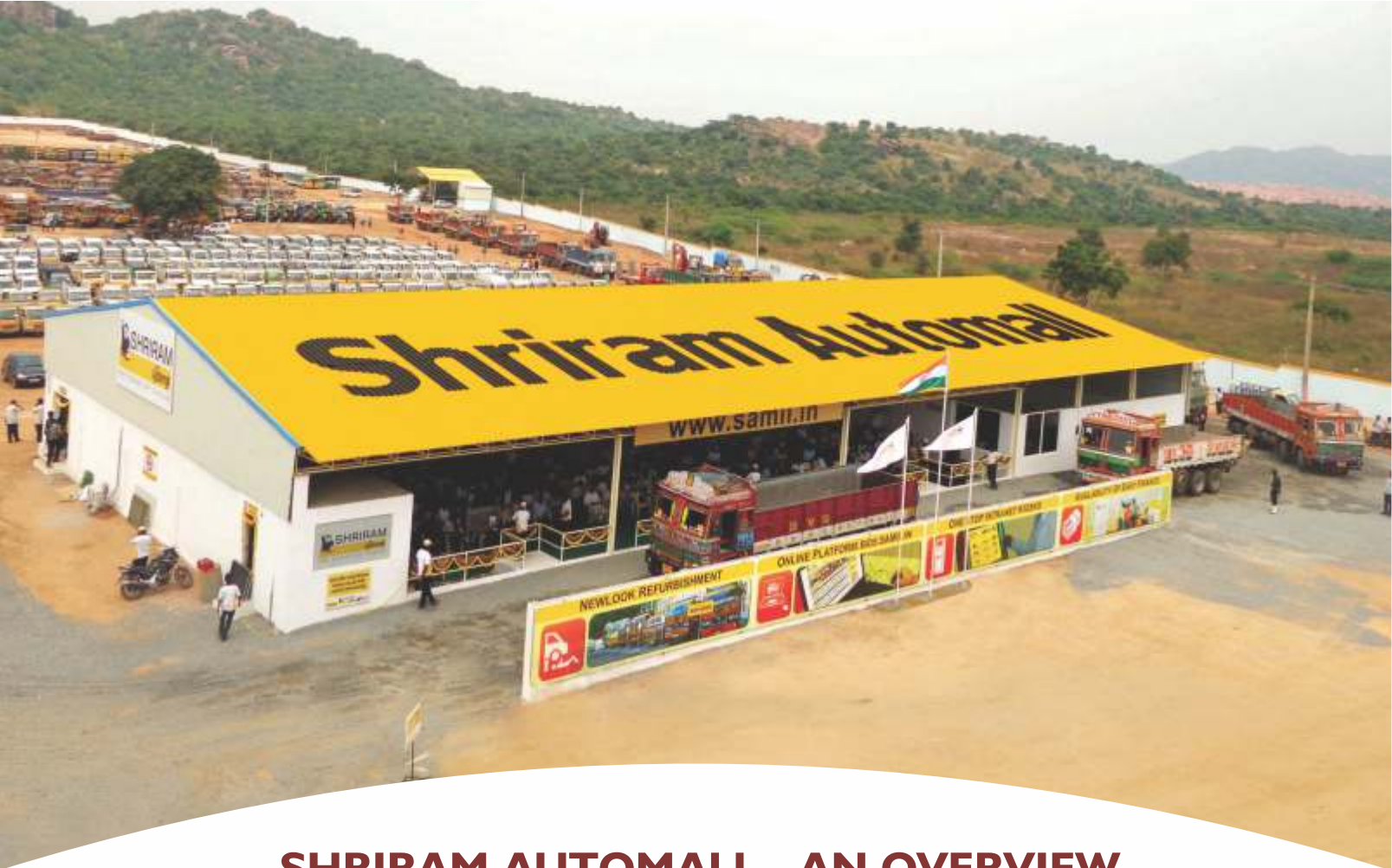


# COMPLETE SOLUTION PROVIDER

FOR BUYING & SELLING ALL TYPES OF VEHICLE & EQUIPMENT



**Shriram Automall India Limited (SAMIL)**



## SHRIRAM AUTOMALL - AN OVERVIEW

**Shriram Automall India Limited (SAMIL)**, a wholly owned subsidiary of Shriram Transport Finance Company Limited, provides unique bidding platforms and consolidated services under one roof. Having recognised the market needs preemptively, it has evolved as an end-to-end solution provider to owners and buyers of pre-owned vehicles and equipment.

SAMIL is yet another pioneering initiative engaged in facilitation services for disposal of pre-owned and repossessed / refurbished commercial vehicles, farm/ agriculture equipment, construction/ industrial equipment/ machineries of all types and categories, passenger vehicles, three wheelers and two wheelers. SAMIL operates through transparent platforms including physical bidding, online bidding, private treaty and one stop classified.

SAMIL also offers a plethora of allied services under single roof including New Look services which offers ISO certified refurbishment services for pre-owned vehicles / equipment, safe and secured parking and selling space of 1 to 20 acres at 65 strategic locations, available to clients availing asset disposal services and valuation of assets by professional and experienced staff.

## SAMIL PAN INDIA PRESENCE

Shriram Automall will certainly aid Indian automotive market which is likely to surge in future. While the plans are afoot to open 60 Automalls PAN India by the end of financial year 2013-2014, we are already established in 26 easy accessible and strategic locations, along the nodal highways.

## SAMIL CLIENTELE

- Banks & NBFCs
- Vehicles / Equipment Manufacturers
- Vehicles / Equipment Dealerships
- Transporters / Fleet Operators
- Contractors
- End Users & Individuals
- Intermediaries



# SHRIRAM AUTOMALL PLATFORMS

Combination of transparent, versatile & highly reliable platforms,  
ISO certified services that enables hassle-free and efficient operations



## PHYSICAL BIDDING

- More than 100 physical events every month across India
- Organized at various Automalls and bidding sites
- Inspect, bid and strike great deals
- Exchange valuable market trends with other customers
- Provides better price realisation

## ONLINE BIDDING

- User friendly website
- Easier and convenient bidding
- Reaching remotest of corners
- Life time membership through one time nominal payment
- Choice of desired vehicle from the vehicle list available on the website
- Free telephonic / online training imparted to all interested bidders
- Website updates and automated SMS alerts online and upcoming events



## ONE STOP CLASSIFIED

- Intranet Classified – computerized touch screen facility
- More than 20,000 inventory
- 500 such kiosks available across India at Shriram branches and Automalls
- Register and search your requirements
- Complete assistance provided at all Shriram branches

## PRIVATE TREATY

- Negotiated deals offered to individual and bulk buyers of vehicles / equipment
- Transparent business platform
- Transaction performed through online or offline mode



### NEW LOOK REFURBISHMENT

- Repair and refurbishment facility for used vehicles and equipment
- Quality assurance: ISO 9001 : 2008 Certification



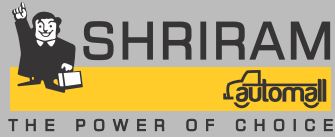
### VALUATION SERVICE

- Valuation of assets by professional and experienced staff
- Optimum market value of vehicles / equipment



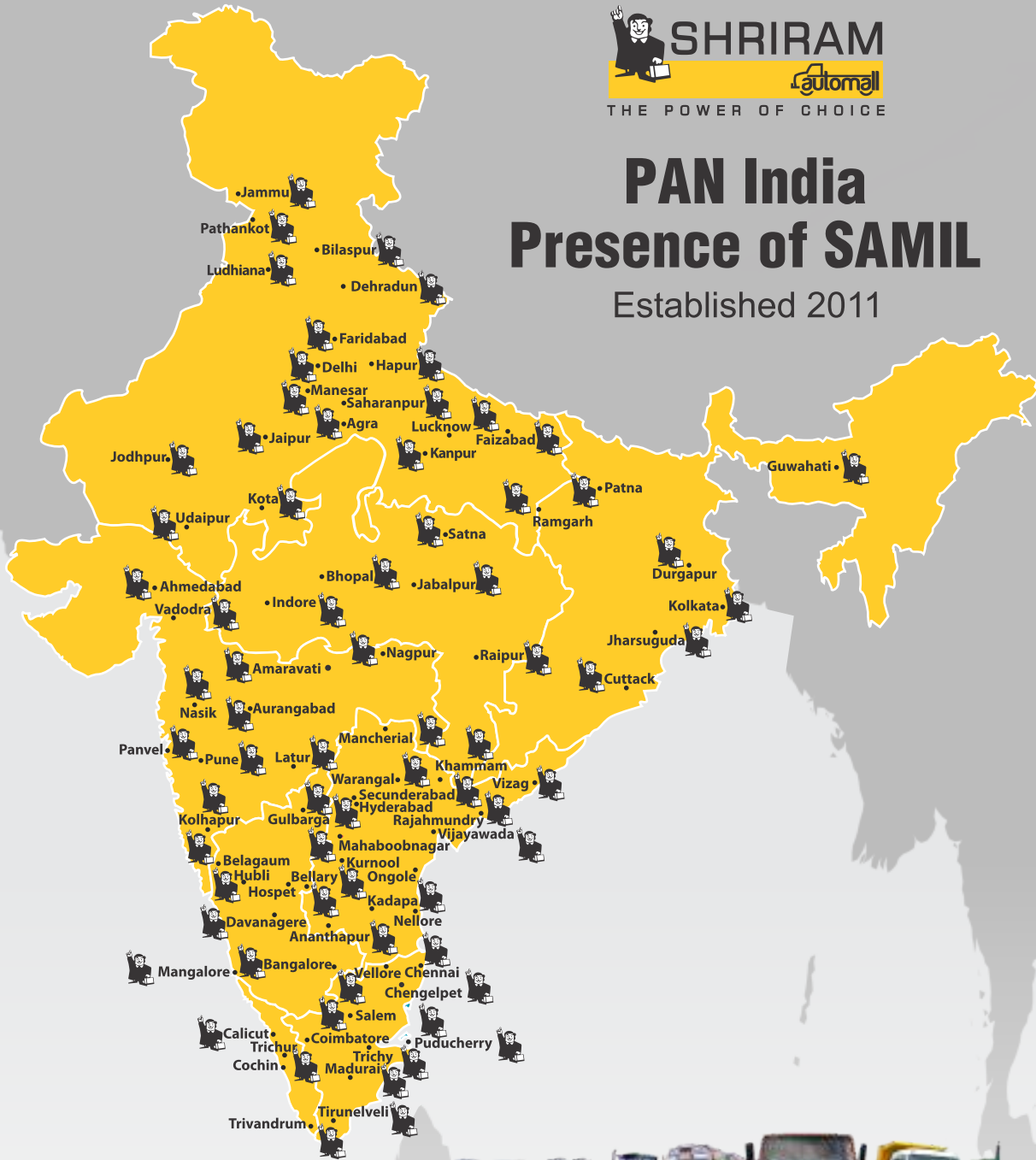
### PARKING FACILITY

- 1 to 20 acres of safe and secured parking space
- Parking available on daily / weekly / monthly rent basis



# PAN India Presence of SAMIL

Established 2011



## Shriram Automall India Limited (SAMIL)

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